

Discussion of
Credit Crunches and Credit Allocation in
a Model of Entrepreneurship

by Marco Bassetto, Marco Cagetti, and Mariacristina
De Nardi

Ali Shourideh

December, 4th, 2013

Introduction

- Credit Crunch

Introduction

- Credit Crunch → misallocation of capital across firms/entrepreneurs

Introduction

- Credit Crunch → misallocation of capital across firms/entrepreneurs
 - Key contribution: disciplined with cross-sectional evidence:

Introduction

- Credit Crunch → misallocation of capital across firms/entrepreneurs
 - Key contribution: disciplined with cross-sectional evidence: wealth, employment and firm size

Introduction

- Credit Crunch → misallocation of capital across firms/entrepreneurs
 - Key contribution: disciplined with cross-sectional evidence: wealth, employment and firm size
 - Key finding: Takes time for entrepreneurs to accumulate wealth

Introduction

- Credit Crunch → misallocation of capital across firms/entrepreneurs
 - Key contribution: disciplined with cross-sectional evidence: wealth, employment and firm size
 - Key finding: Takes time for entrepreneurs to accumulate wealth

- My discussion:
 - Write down a much simplified version of the entrepreneurship model

 - Identifying key parameters to calibrate

 - Alternative calibration

 - Response of investment and consumption

Simplified Model of Entrepreneurship

- Time $t = 0, 1, \dots$ Unit continuum of entrepreneurs; Unit continuum of workers

Simplified Model of Entrepreneurship

- Time $t = 0, 1, \dots$. Unit continuum of entrepreneurs; Unit continuum of workers
- Technology: $(z_t k_t)^\alpha l_t^{1-\alpha}$
 - z_t : i.i.d.
 - $z_t \in [0, \bar{z}]$; $z_t \sim F(z_t)$
 - Some special persistent processes are possible to handle analytically; focus on easier case

Simplified Model of Entrepreneurship

- Time $t = 0, 1, \dots$. Unit continuum of entrepreneurs; Unit continuum of workers
- Technology: $(z_t k_t)^\alpha l_t^{1-\alpha}$
 - z_t : i.i.d.
 - $z_t \in [0, \bar{z}]$; $z_t \sim F(z_t)$
 - Some special persistent processes are possible to handle analytically; focus on easier case
- Financial Friction: $k_t \leq \lambda a_t$
 a_t : net worth; k_t : Total assets

Simplified Model of Entrepreneurship

- Time $t = 0, 1, \dots$. Unit continuum of entrepreneurs; Unit continuum of workers
- Technology: $(z_t k_t)^\alpha l_t^{1-\alpha}$
 - z_t : i.i.d.
 - $z_t \in [0, \bar{z}]$; $z_t \sim F(z_t)$
 - Some special persistent processes are possible to handle analytically; focus on easier case
- Financial Friction: $k_t \leq \lambda a_t$
 a_t : net worth; k_t : Total assets
- Undiversified entrepreneurs: $\max \mathbb{E}_0 \sum_{t=0}^{\infty} \beta^t \log c_t$
- Workers: hand to mouth; inelastic labor supply

Simplified Model of Entrepreneurship

- Make my life easier: small open economy with interest rate r
 $\beta(1+r) < 1$
- Entrepreneur's optimization:

$$\max \quad \mathbb{E}_0 \sum_{t=0}^{\infty} \beta^t \log c_t$$

s.t.

$$c_t + a_{t+1} = (1+r)a_t + \max_{l_t, k_t \leq \lambda a_t} (z_t k_t)^\alpha l_t^{1-\alpha} - w l_t - (r+\delta)k_t$$

Simplified Model of Entrepreneurship

- Solve for Labor Demand by investors; profits net of depreciation and cost of capital

$$(\pi(w)z_t - r - \delta)k_t$$

- Demand for capital:
 - $k_t = \lambda a_t$ iff $\pi(w)z \geq r + \delta$
 - $k_t = 0$ otherwise.
 - cutoff: $\pi(w)z^* = r + \delta$

- log + constant returns to scale:

$$\text{savers : } a_{t+1} = \beta(1 + r)a_t$$

$$\text{investors : } a_{t+1} = \beta(1 + r + \lambda(\pi(w)z_t - r - \delta)) a_t$$

Steady State

- Total Assets remains constant - wages are pinned down

$$\beta(1+r) + \lambda \int_{z^*}^{\bar{z}} (\pi(w)z - r - \delta) dF(z) = 1$$

Steady State

- Total Assets remains constant - wages are pinned down

$$\beta(1+r) + \lambda \int_{z^*}^{\bar{z}} (\pi(w)z - r - \delta) dF(z) = 1$$

- Labor market clearing - pins down total wealth:

$$\int_{z^*}^{\bar{z}} \left(\frac{\pi(w)z}{\alpha} \right)^{\frac{1}{1-\alpha}} dF(z) \lambda \bar{A} = 1$$

Steady State

- Total Assets remains constant - wages are pinned down

$$\beta(1+r) + \lambda \int_{z^*}^{\bar{z}} (\pi(w)z - r - \delta) dF(z) = 1$$

- Labor market clearing - pins down total wealth:

$$\int_{z^*}^{\bar{z}} \left(\frac{\pi(w)z}{\alpha} \right)^{\frac{1}{1-\alpha}} dF(z) \lambda \bar{A} = 1$$

- GDP

$$Y = \int_{z^*}^{\bar{z}} \frac{\pi(w)z}{\alpha} dF(z) \lambda \bar{A}$$

Steady State

- Total Assets remains constant - wages are pinned down

$$\beta(1+r) + \lambda \int_{z^*}^{\bar{z}} (\pi(w)z - r - \delta) dF(z) = 1$$

- Labor market clearing - pins down total wealth:

$$\int_{z^*}^{\bar{z}} \left(\frac{\pi(w)z}{\alpha} \right)^{\frac{1}{1-\alpha}} dF(z) \lambda \bar{A} = 1$$

- GDP

$$Y = \int_{z^*}^{\bar{z}} \frac{\pi(w)z}{\alpha} dF(z) \lambda \bar{A}$$

- Decrease in λ

Steady State

- Total Assets remains constant - wages are pinned down

$$\beta(1+r) + \lambda \int_{z^*}^{\bar{z}} (\pi(w)z - r - \delta) dF(z) = 1$$

- Labor market clearing - pins down total wealth:

$$\int_{z^*}^{\bar{z}} \left(\frac{\pi(w)z}{\alpha} \right)^{\frac{1}{1-\alpha}} dF(z) \lambda \bar{A} = 1$$

- GDP

$$Y = \int_{z^*}^{\bar{z}} \frac{\pi(w)z}{\alpha} dF(z) \lambda \bar{A}$$

- Decrease in $\lambda \rightarrow Y$: decreases;

Steady State

- Total Assets remains constant - wages are pinned down

$$\beta(1+r) + \lambda \int_{z^*}^{\bar{z}} (\pi(w)z - r - \delta) dF(z) = 1$$

- Labor market clearing - pins down total wealth:

$$\int_{z^*}^{\bar{z}} \left(\frac{\pi(w)z}{\alpha} \right)^{\frac{1}{1-\alpha}} dF(z) \lambda \bar{A} = 1$$

- GDP

$$Y = \int_{z^*}^{\bar{z}} \frac{\pi(w)z}{\alpha} dF(z) \lambda \bar{A}$$

- Decrease in $\lambda \rightarrow Y$: decreases; similar effect when spread rises

Steady State

- Total Assets remains constant - wages are pinned down

$$\beta(1+r) + \lambda \int_{z^*}^{\bar{z}} (\pi(w)z - r - \phi - \delta) dF(z) = 1$$

- Labor market clearing - pins down total wealth:

$$\int_{z^*}^{\bar{z}} \left(\frac{\pi(w)z}{\alpha} \right)^{\frac{1}{1-\alpha}} dF(z) \lambda \bar{A} = 1$$

- GDP

$$Y = \int_{z^*}^{\bar{z}} \frac{\pi(w)z}{\alpha} dF(z) \lambda \bar{A}$$

- Decrease in $\lambda \rightarrow Y$: decreases; similar effect when spread rises

Calibration

- Many more ingredients in the paper:
 - Decreasing return to scale
 - Corporate - (somewhat) diversified sector
 - Entry and Exit of entrepreneurs
- Key parameters: λ , $F(z)$
- Calibrate to cross-sectional evidence about entrepreneurs
- Main result: Takes time to recover independent of the source of shock

Calibration

- Many more ingredients in the paper:
 - Decreasing return to scale
 - Corporate - (somewhat) diversified sector
 - Entry and Exit of entrepreneurs
- Key parameters: λ , $F(z)$
- Calibrate to cross-sectional evidence about entrepreneurs
- Main result: Takes time to recover independent of the source of shock
- Alternative approach: calibrate to financial flows

Calibration

- Many more ingredients in the paper:
 - Decreasing return to scale
 - Corporate - (somewhat) diversified sector
 - Entry and Exit of entrepreneurs
- Key parameters: λ , $F(z)$
- Calibrate to cross-sectional evidence about entrepreneurs
- Main result: Takes time to recover independent of the source of shock
- Alternative approach: calibrate to financial flows might help identify the type of shock (TFP vs financial)

Financial Flows

- Who uses external financing the most in the model?
firms/entrepreneurs who switch from being savers to investors
- Can define a measure of available funds and compare with investment:

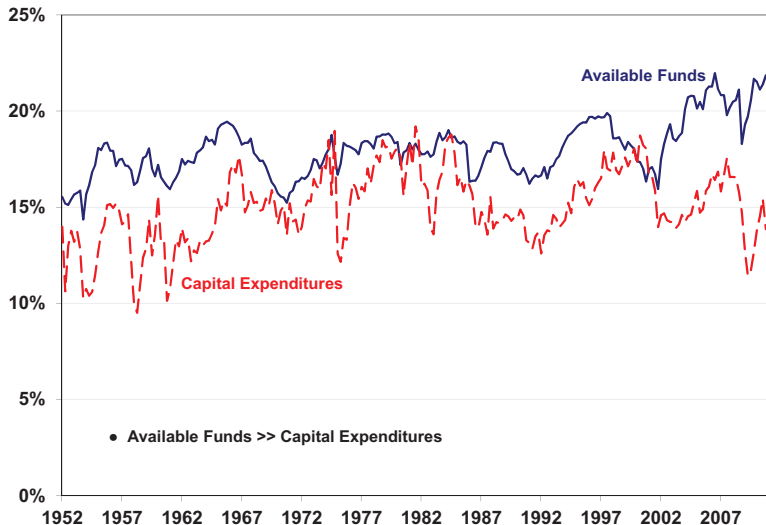
$$AF_t = y_t - wl_t - r(k_t - a_t)$$

$$X_t = k_{t+1} - (1 - \delta)k_t$$

- $AF_t < X_t$: Financial Inflows
- $AF_t > X_t$: Financial Outflows

Financial Flows in the Aggregate

- U.S. Flow of Funds, 1952-2010



Financial Flows at the Firm Level ---

- Construct measures of inflows and outflows:

$$\text{Inflows} = \frac{1}{T} \sum_{t=1}^T \frac{\sum_i (X_{it} - AF_{it}) \mathbf{1}_{[X_{it} \geq AF_{it}]}}{\sum_i X_{it}}$$

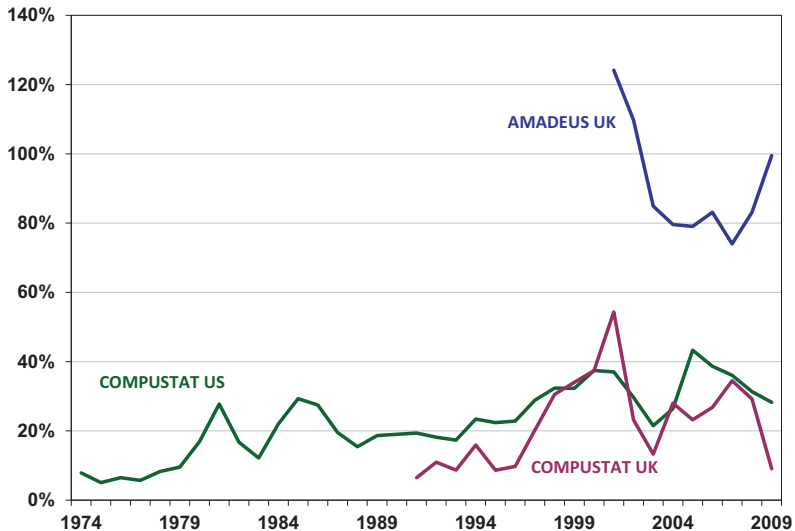
$$\text{Outflows} = \frac{1}{T} \sum_{t=1}^T \frac{\sum_i (AF_{it} - X_{it}) \mathbf{1}_{[AF_{it} > X_{it}]}}{\sum_i X_{it}}$$

Large Heterogeneity in Net Financial Inflows _____

Sample	Obs	Inflows	Outflows
Amadeus UK (PRI)	980,000	.93	1.4
Compustat UK (PUB)	10,000	.20	.68
Compustat US (PUB)	51,000	.23	.45

Heterogeneity in Net Financial Flows

- Financial Inflows over time

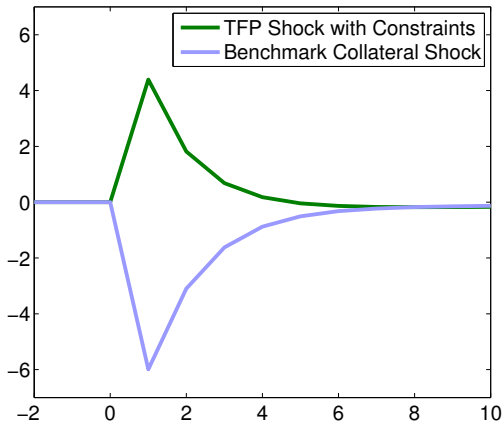


Financial Flows

- Calibration in Shourideh and Zetlin-Jones(2012): 0.2 is small; 0.93 is large
- In a model with both firms: 1 sd shock to Debt/Asset \rightarrow 0.45% decline in GDP; Trade linkages makes it persistent

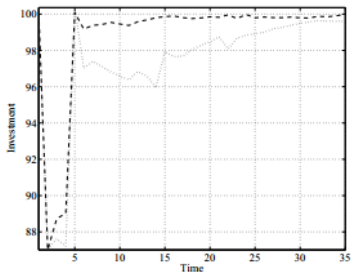
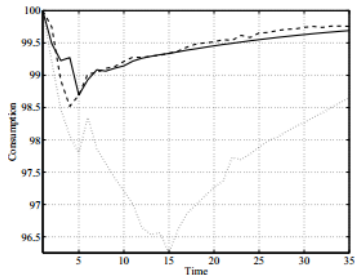
External Financing and Type of Shock

- Response of Ex-fin to shocks (TFP vs Financial)



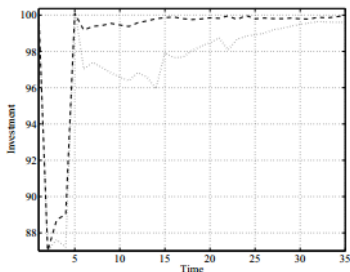
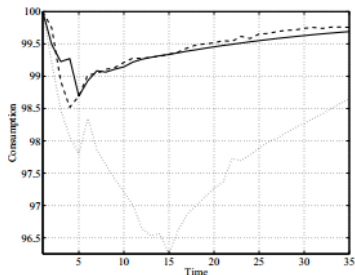
Investment and the Great Recession

Response of Consumption and Investment



Investment and the Great Recession

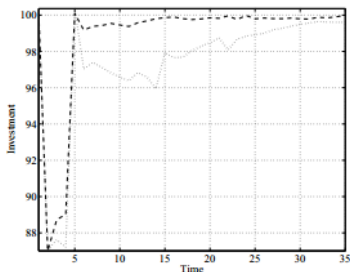
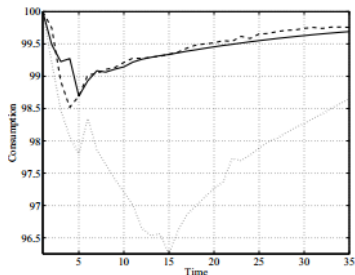
Response of Consumption and Investment



- Corporate sector is less affected by the shock - substitutes for the entrepreneurial sector

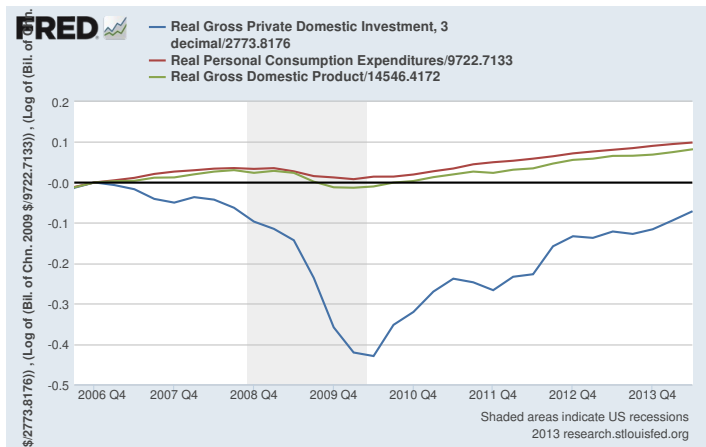
Investment and the Great Recession

Response of Consumption and Investment



- Corporate sector is less affected by the shock - substitutes for the entrepreneurial sector
- Everyone wants to be an entrepreneur: consumption is very slow

Investment and the Great Recession

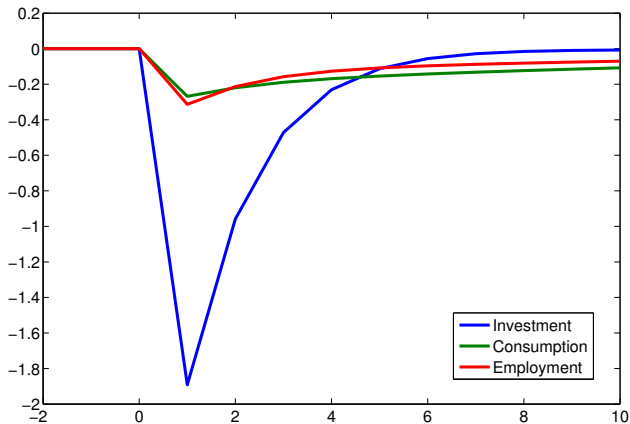


Response of Investment

Possible Explanations:

- Adjustment costs
- Trade linkages across the two sectors

Trade Linkages

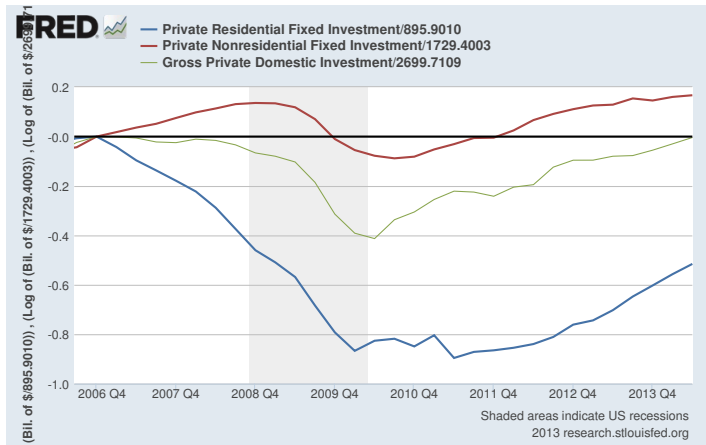


Response of Investment

Possible Explanations:

- Adjustment costs
- Trade linkages across the two sectors
- Credit friction on the side of households and spill-over to demand

Components of Investment in the Great Recession



Conclusion

- Important contribution in disciplining financial frictions models
- Recovery in investment is too fast
- Perhaps reallocation of funds across households are equally (or more) important in the great recession